

## 2023-2024 District Goals

District: **14 E**  
Constitutional Area: **U.S. and Affiliates, Bermuda and Bahamas**



## SERVICE ACTIVITIES

### Goal Statement

By the end of the 2023-2024 Lion year, our district will increase the percentage of clubs reporting service (meet or exceed last year's service reporting numbers).

**Our team will ensure 50% of clubs in our district report service.**

### Action Plan

[increase club service reporting goal Action Plan Template en 1.pdf](#)  
[393 new District-wide Service project goal Action Plan Template en 1 9856.pdf](#)

## GLOBAL MEMBERSHIP APPROACH COMMITMENT

With the support of the Global Action Team, my district will support, participate in and promote the Global Membership Approach by:

Adopting and implementing the four process steps: Build a Team, Build a Vision, Build a Plan and Build Success, in my district

Participating in training webinars to learn and implement the approach

Overseeing, supporting and/or conducting district training

Inviting GAT leaders to attend district training

Providing feedback on success and challenges to GAT leaders

Involving Young Lions and Leos in our Global Membership Approach working groups

## GLOBAL MEMBERSHIP APPROACH SUPPORT

Yes, the district team has been consulted and we have chosen the following Lion as our Global Membership Approach Support Lead:

[Contact the Global Action Team support staff](#)

# MEMBERSHIP DEVELOPMENT

## Goal Statement

By the end of the 2023-2024 Lion year, our district will achieve a positive membership growth (meet or exceed last year's membership numbers).

## Quarterly Targets

	New Clubs	Charter Members	New Members	Dropped Members
1st Quarter	0	0	1	1
2nd Quarter	0	0	1	3
3rd Quarter	0	0	1	1
4th Quarter	1	5	1	3

## FY New Clubs

1

## FY Charter Members

5

## FY New Members

4

## FY Retention Goal

8

## NET GROWTH GOAL

**FY New Members + FY Charter Members – FY Retention Goal = NET GROWTH GOAL**

1

## Action Plan

[increase membership goal Action Plan Template en 1.pdf](#)

[new club goal Action Plan Template en 1.pdf](#)

# LEADERSHIP DEVELOPMENT

## Goal Statement

By the end of the first quarter of the 2023-2024 Lion year, our district will hold training for club officers and zone chairpersons.

The district GLT coordinator will report each training using the manage training feature in Learn.

- a. **Our team will ensure 75% of zone chairpersons attend zone chairperson training.**
- b. **Our district will confirm 20% of club officers (president, secretary, and treasurer) attend club officer training.**
- c. **Yes, our GLT district coordinator will report completed zone chairperson and club officer training in Learn.**

## Action Plan

[club officer training goal Action Plan Template en 1.pdf](#)  
[increase Zone Chairperson goal Action Plan Template en 1.pdf](#)

## LCIF

## Goal Statement

By the end of the 2023-2024 Lion year, our district will support Lions Clubs International Foundation (LCIF) in its endeavor to achieve its fundraising goal.

- a. **Our team will ensure that individual participation in our district increases by 3% and club participation in our district increases by 3%.**
- b. **Our team will ensure that 1 clubs in my district achieve 100% member participation.**
- c. **I will work to achieve a Bronze level LCIF Chairperson's Medal.**
- d. **I will make a personal donation of \$25 to LCIF and I will ask 5 members of my district cabinet to make a personal donation to LCIF.**

## Action Plan

[increase LCIF individual donors goal Action Plan Template en 1.pdf](#)

## CUSTOM GOALS

### Goal Statement

District 14-E will implement one new District-wide service project by 6/30/2024

### Action Plan

[new District-wide Service project goal Action Plan Template en 1.pdf](#)

### Goal Statement

District 14-E will start one new Branch Club by 6/30/2024.

### Action Plan

[358 new club goal Action Plan Template en 1 694.pdf](#)